

SUSTAINABLE FOOD CENTER

AMPLIFY AUSTIN FUNDRAISER SET-UP GUIDE



SUSTAINABLE FOOD CENTER



The screenshot shows the Amplify Austin website interface. At the top, there's a navigation bar with links like 'DONATE', 'GET INVOLVED!', 'AMPLIFY AUSTIN', and 'INFO'. A search bar labeled 'Find Organizations' is also present. The main header features the 'AMPLIFY AUSTIN 2018' logo and the 'Sustainable Food Center' title with a heart icon. Below the title, there's a description of the center's mission and a 'DONATE NOW' button. A red speech bubble with the text 'Click here to create your fundraiser page.' points to the 'Campaign Pages' section, which includes buttons for 'CREATE CAMPAIGN PAGE' and 'LEARN ABOUT FUNDRAISING CAMPAIGNS'. A large image of a man working in a field is visible on the left side of the page.

First, open up Sustainable Food Center's profile on the Amplify Austin website at:
<https://amplifyatx.ilivehereigivehere.org/sustainablefoodcenter>

Then, starting with the first step above, follow all the steps in this guide to set-up your fundraising page for SFC!


We are so grateful for your support! Thank you for fundraising for Sustainable Food Center!



Already have an Amplify Austin profile and remember your login info? Login here, then skip ahead to Page 8!

Think you have an Amplify Austin profile but don't remember your account info? Click the "Forgot Password?" link to reset your login information.


🏠 I Live Here. I Give Here [US] | <https://amplifyatx.iliveheregivehere.org/index.php?section=newAccount&action=new> 🔍 ⚙️ f? 📌 📧

 [DONATE](#) [GET INVOLVED!](#) [AMPLIFY AUSTIN](#) [INFO](#) 🔍


Please create your account!

* First Name	* Last Name
<input type="text"/>	<input type="text"/>
* Email	
<input type="text"/>	
* Password	* Confirm Password
<input type="text"/>	<input type="text"/>


** - Required field*



[CREATE PROFILE](#) [CANCEL](#)

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Home | I Live Here, I Give Here [US] | <https://amplifyatx.ilivehereigivehere.org/index.php?section=myAccount.donorAccounts&action=view> | Select Language | Logout | Rebecca Montjoy | \$0

AMPLIFY AUSTIN 2018 | DONATE | GET INVOLVED! | AMPLIFY AUSTIN | INFO | Find Organizations

My Account

My Account | Payment Profiles | My Favorites | **My Fundraisers** | Donation Information





 edit
Updated 01/23/2018 by Rebecca Montjoy





Basic Info



First Name: Last Name: Montjoy


Relationship: Password: *****

Click here to begin creating your fundraiser page.

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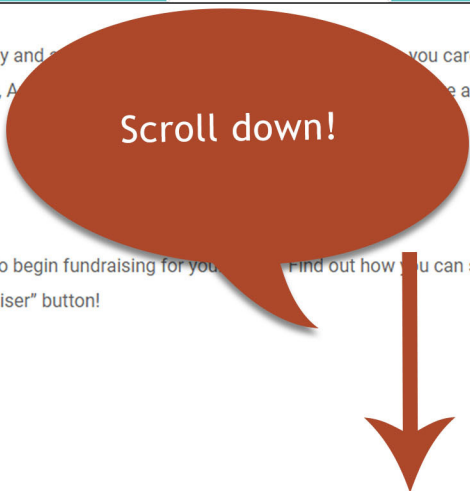
🏠 I Live Here, I Give Here [US] | https://amplifyatx.ilivehereigivehere.org/index.php?section=myAccount.campaigns&action=list_campaigns ☆    

 [Select Language](#) ▼ [Logout](#) | Rebecca Montjoy | \$0 

[DONATE](#) [GET INVOLVED!](#) [AMPLIFY AUSTIN](#) [INFO](#) 

My Account

[My Account](#) [Payment Profiles](#) [My Favorites](#) [My Fundraisers](#) [Donation Information](#)

AmplifyATX.org Fundraiser Campaigns are an easy and  you care about. With nearly 1/3 of all online donations deriving from peer-to-peer fundraising campaigns, AmplifyATX.org can help you make a difference as an individual, family, group or business any day of the year.

How do I get started?

Follow the instructions in the Setup Guide below to begin fundraising for your cause. Find out how you can start your first Amplify Fundraiser Campaign or reuse a previous Campaign with the "Copy Fundraiser" button!

[Fundraiser Campaign Set-Up Guide](#)

What happens next?

Your nonprofit will receive an email informing them that they have a profile ready to Approve. Once they have Approved your page, it will be live on the site and ready to receive donations! Please note your submission will be public once the nonprofit Approves your page. This can take up to three hours after Approval.

I Live Here, I Give Here [US]

https://amplifyatx.ilivehereigivehere.org/index.php?section=myAccount.campaigns&action=list_campaigns

☆ f? »

I AmplifyATX Because...
Graphics, posters, logos, videos and social media covers - use the helpful tools to enhance your campaign!
Ideas for Families
Ideas for Students
Ideas for Groups
Birthday Campaign Case Study
In Honor or Memory Case Study
Special Event Case Study

Campaign Type

Showing 0 record(s).

Create Fundraiser

Organization	Start Date	End Date	Goal (\$)	Campaign Status	Campaign Type	
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Click here to create
your fundraiser page.

First, search for Sustainable Food Center

Then, click here

The screenshot shows a web browser window with the URL https://amplifyatx.ilivehereigivehere.org/index.php?section=myAccount.campaigns&action=new_selectOrg&fwID2=. The page header includes a search bar with the text "Find Organizations" and a "Select Language" dropdown. The user is logged in as "Rebecca Montjoy" with a "\$0" balance. The main navigation bar has tabs for "My Profiles", "My Favorites", "My Fundraisers", and "Donation Information". Below this, there is a search bar with the text "Organization Name" and "Sustaina". A red arrow points from the speech bubble "First, search for Sustainable Food Center" to this search bar. Below the search bar, it says "Showing 1 record(s)". A table with two columns, "Organization Name" and "Primary Mission Category", displays one record: "Sustainable Food Center" and "Community/Capacity Building". A green button labeled "Create Campaign Page" is next to this record. A red arrow points from the speech bubble "Then, click here" to this button. The footer includes the "I Live Here I Give Here" logo, social media links, and the address "2201 East 6th Street Austin TX 78702".

Organization Name

Sustaina

Showing 1 record(s).

Organization Name	Primary Mission Category
Sustainable Food Center	Community/Capacity Building

Create Campaign Page

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My Account | Payment Profiles | My Favorites | My Fundraisers | Donation Information

* - Required field

Submit Campaign for Approval | Save | Cancel

Campaign Details

* Organization ?
Sustainable Food Center
Remove | Select

* Campaign Type
Amplify Austin Day

Amplify Austin Day Campaigns will be active through March 31, 2018. Please note that you may have only one Amplify Austin Day type campaign per nonprofit organization.

* Title ?
Amplify Austin for SFC!

* URL Link ? The URL you enter can take up to 2 hours after being approved by the nonprofit to display publicly
<https://amplifyatx.ilivehereigivehere.org/> myawesomepage

Summary ?

Select Amplify Austin Day from the menu

Create a catchy campaign title!

Create a unique campaign URL

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Summary ?

☐ Move Title Below Logo ?

Matching Dollars?

Do you wish to match your family and friends' donations? ?

☐

Personal Details

Campaign Video (URL) ?

Campaign Page Photo ?

No file is currently uploaded.

[Upload File](#)

Personal Appeal ?

Campaign Goal

* Goal (\$) ?

\$

Tell people about SFC, why you are passionate about us, and why they should support your campaign.

Want to match the gifts you receive? Click here and set your matching amount.

The screenshot shows a web browser window with the URL www.iliveheregivehere.org/index.php?section=myAccount.campaigns&action=new_pass&fwID2=181. The page contains several form sections with instructional callouts:


- Matching Dollars?**
Do you wish to match your family and friends' donations? ☐
- Personal Details**
 - Campaign Video (URL)**
 - Personal Appeal**
 - Campaign Page Photo**
No file is currently uploaded.
- Campaign Goal**
* Goal (\$)

Three red callout bubbles with arrows point to specific fields:

- Top left bubble: "Add photos or videos to your campaign. Use the ones from the SFC Google Drive, or upload your own!" (Points to the Campaign Video field)
- Top right bubble: "Under 'Personal Appeal' add a short, catchy one sentence description of your campaign. It will be shown as a subheading to your campaign title." (Points to the Personal Appeal field)
- Bottom right bubble: "How much do you hope to raise for SFC? Set your goal here." (Points to the Campaign Goal field)


Visit the [SFC Amplify Austin Google Drive](#) to find photos for your campaign page and social media outreach!


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Do you wish to match your family and friends' donations? 

☐


Personal Details

Campaign Video (URL) 






Campaign Page Photo 
No file is currently uploaded.

Personal Appeal 


Campaign Goal

* Goal (\$) 
\$

Click here to submit your fundraiser page!

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Once you have submitted your fundraiser page, Becca Montjoy, Communications Director, will be notified of it's creation. Once she has reviewed your campaign, she will click to approve it. You will receive a notification of your campaign approval from Amplify Austin. It may take up to two hours for your unique URL to be live on the Amplify Austin website. After that, follow our [Amplify Austin Social Media Toolkit](#) and start letting your friends and family know that you are fundraising for Sustainable Food Center on Amplify Austin Day 2018! All gifts can be pre-scheduled for March 1-2, so encourage your network to go ahead and make their gift today!